



# Just Between Friends

**Brenner Children's Hospital**  
Wake Forest University Baptist Medical Center

Volume XXII • Issue 4 • July 2009

*"Our doctors and nurses treat and heal. Through our research we seek cures and the prevention of disease. We teach and train young men and women to become physicians. Our volunteers and staff bring comfort, care and smiles to our children as we strive to ease the burdens of parents. All of this is done as we combine medical and technical skills with a loving human touch in this hospital for children."*

Herb Brenner, 1989

**JUST BETWEEN FRIENDS**  
Brenner Children's Hospital  
336-716-7985  
www.brennerchildrens.org

## Golfers tee off for the 2009 Celebrity Golf Classic.

THE 21ST ANNUAL CELEBRITY GOLF CLASSIC celebrated another successful tournament on May 29 when 300 golfers were ready and waiting, rain or shine, for the shotgun start, Captain's Choice format.

The golf committee would like to thank Second Harvest Food Bank for providing wonderful food and excellent service at the Celebrity Sponsor Dinner on Thursday night. The highlight of the dinner was the presentation of the Don Cardwell "Good Guy" award which is given each year in memory of celebrity player, Don Cardwell. This year's winner was Abe Jacobs, professional wrestling champion.

Thanks from everyone at Brenner Children's Hospital to Ed Bradley and Mike Brenner, who have chaired this event for the past 21 years and the Celebrity Golf Classic committee members who bring much enthusiasm and many resources to the golf tournament—thanks to all of them for making this a quality event year after year.

Mark your calendars for the 22nd Annual Celebrity Golf Classic to be held on June 4, 2010.



### We are grateful for the loyal support of our many sponsors.

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#### *A special thanks to our NEW sponsors in 2009*

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## Our Mission

*Friends of Brenner is a nonprofit organization formed to render volunteer service to all units of the Brenner Children's Hospital, its patients and parents. It shall serve to enhance the Hospital in matters of fund-raising and public awareness.*



## A Word from our President

**TWENTY-TWO YEARS!** This is how long the **Friends of Brenner Children's Hospital** has been supporting one of the most valuable assets in our community. Friends started with a handful of dedicated volunteers who recognized the need to raise community awareness of Brenner through fund raising and support. Today, **Friends** is 900 volunteers strong and involved in everything from the Festival of Trees to Cheers! to a radiothon and much, much more. **Friends** give an hour, a day, a week . . . there is a time and a fulfilling opportunity for everyone.

Recently, I asked my 13-year-old son, who has spent time at Brenner, what he thinks the **Friends** are doing for Brenner. His answer was simple and true: "They are caring for children, and sometimes even saving their lives!" As volunteers, we are part of the large team of doctors, nurses and very special people who make Brenner Children's Hospital one of the best hospitals of its kind in the United States.

As **Friends** begins its 22nd year, I encourage each of you to connect or re-connect with us. Find a place where you can be involved and can help. You can start by attending our Friends meetings. Beginning in September, **Friends** will gather several times throughout the year—in the evenings and during the day—to talk about upcoming fund raising events, volunteer opportunities and the latest news on children's health care. We'll make time for conversation among old and new friends, too. Hopefully something you see or hear will inspire you.

I asked my son how he feels about being a patient at Brenner. His reply: "safe and loved." Isn't this what we want for every child? As volunteers, if we can help children feel this way, how can we not get involved and invite our friends to join us?

I am honored to serve as president of **Friends** this year, and am looking forward to working with so many wonderful and talented volunteers. Thank you for being a Friend!

Margaret Townsend

## The Festival of Trees Committee kicked off this year's event with a meeting at the home of Shannon Wilson

### 2009 Festival of Trees Chairs

Evan Dunnagan, Christine Storch, and Shannon Wilson

*Thanks to this year's event and committee chairs for their hard work, time and dedication to make the Festival of Trees a success.*

### Festival of Trees Committee Chairs

Mary Alspaugh	Jennifer Hodges
Kristin Atkinson	Shelley Holden
Kristie Blanco	Molly Iauco
Heather Bumgarner	Jean Johnson
David Burroughs	Rachel Kroll
Missy Butler	Allie Lawing
Sara Cannon	Cate Lynch
Ashley Clark	Cary Marcantonio
Brandi Cleveland	Elizabeth Marley
Katie Davis	Megan Martin-Wall
Tony Ebert	Reedy Mensh
Sherry Frino	Colby Murphy
Katy Fisher	Elizabeth Myers
Ann Hawkins	Laura Neelon
Abby Haymore	Julie Oates
Anna Ball Hodge	Ashley Pearce



Tracy Platz  
Abbie Plonk  
Lynn Pocock  
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Cristen Sessions  
Kim Shipley  
Beth Skorich  
Elizabeth Spires

Jamie Stacy  
Forrest Staton  
Mary Lynn Sullivan  
Jordan Tabor  
Mary Craig Tennille  
Amy Thompson  
Lindsay Thompson  
Edie Wachtel  
Katie Woltz  
Kate Yandell  
Kristen Zaks

# Care navigator strengthens family's role in a child's healing and improves "customer service"

PEDIATRIC CRITICAL CARE PATIENTS AT BRENNER CHILDREN'S HOSPITAL are often the most dire cases. During a child's hospitalization, a family may face many obstacles in addition to coping with their child's critical illness. Such barriers may include immediate needs such as where to sleep, park or eat, or communication issues—how to interact effectively with medical and nursing staff.

To address these barriers and keep the family involved in the healing process, Family Centered Care services in the Pediatric Critical Care Units now include the new position of Pediatric Critical Care Navigator. The navigator focuses on the patient's family, ensuring that their needs are met and acting as a dedicated source of communication. Addressing the family's basic needs frees the medical team to focus solely on the patient's treatment.

Family centered care services are overseen by Julie Barnes, BSN, RN, Family Centered Care Coordinator. Ms. Barnes has 13 years of experience as a pediatric critical care nurse at Brenner which has given her a wealth of knowledge about pediatric patients and their families, and a steadfast dedication to their well being. Ms. Barnes has spent her entire career at Brenner, and has developed a rapport with the staff which enables her to collaborate effectively throughout the medical center. "During the hospitalization of a critically ill child, families are often unable to address their own basic needs," says Ms. Barnes. "Once the basic needs of food, lodging, parking, etc., are met, the family members can more easily concentrate on their child's medical needs while interacting with medical staff."

Critical care navigation partners include the nursing and medical staff of the Neonatal Intensive Care Unit (NICU), the Pediatric Intensive Care Unit (PICU), the Pediatric Intermediate Care Unit and the Child Life Department.

**Approximately 1,500 families each year will have a child who is admitted to Brenner's Pediatric Critical Care Units, which include the Neonatal Intensive Care Unit (NICU), the Pediatric Intensive Care Unit (PICU) and the Pediatric Intermediate Care Unit. Brenner provides medical care to children from western North Carolina as well as parts of Virginia, South Carolina and Tennessee.**

Family centered care begins at the very start of treatment. The Brenner Critical Care Transport team and Emergency Department staff introduce families to the role of the navigator before they arrive at the Pediatric Critical Care Units. Once the family arrives, a navigator helps them locate their child after the child has been transferred from the Emergency Department or another unit

within the hospital. The navigator then relays updates on the child's condition to the family as often as needed, and orients families to the unit as well as the hospital, giving information on hospital policies, food availability, overnight accommodations and parking facilities.

During the child's stay, the navigator helps families partner with the many physicians, nurses, respiratory therapists and social workers, and takes a role in establishing daily goals for their child and for themselves. "It is important to address any issues of concern early in the child's hospitalization which can potentially avoid serious emotional issues for families," says Barnes.

Brenner has three navigators, including two who are fluent in Spanish. Services are offered seven days a week, 11 a.m. to 11 p.m. "It's so beneficial to have the navigators supporting families when we are focusing on patient care," states Kim Barber, RN in the PICU.

At Brenner, navigation and related services help families fulfill their important role in the healing of pediatric critical care patients.

## Save the Date

**Brett's Ride for Rhabdo Sunday, October 4, 2009**  
Hickory Foundation YMCA  
Hickory, NC  
[www.hickoryveloclub.com](http://www.hickoryveloclub.com)

**Festival of Trees November 21-22, 2009**  
Education Building  
Dixie Classic Fairgrounds

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## Welcome, New Friends!

Sally Daniels  
Rebecca Ginn

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## Sigma Chi Derby Days event raises more than \$11,000 for Brenner

EVERY SIGMA CHI CHAPTER NATIONWIDE holds a week long charity event called Derby Days. At Wake Forest University, the week was set up as a friendly competition among sororities on campus with the proceeds benefiting Brenner Children's Hospital. This year's events, held March 30-April 3, included jousting, field events, airband skits and a "brothers" auction. Sigma Chi, Delta Nu Chapter, raised \$11,000 for Brenner Children's Hospital.

**Colston Edgerton presents \$11,000 check which his fraternity, Sigma Chi, Delta Nu Chapter, raised for Brenner Children's Hospital.**



Wake Forest University Baptist Medical Center ([www.wfubmc.edu](http://www.wfubmc.edu)) is an academic health system comprised of North Carolina Baptist Hospital, Brenner Children's Hospital, Wake Forest University Physicians, and Wake Forest University Health Sciences, which operates the university's School of Medicine and Piedmont Triad Research Park. The system comprises 1,056 acute care, rehabilitation and long-term care beds and has been ranked as one of "America's Best Hospitals" by U.S. News & World Report since 1993. Wake Forest Baptist is ranked 32nd in the nation by America's Top Doctors for the number of its doctors considered best by their peers.



**HOMETOWN CELEBRITY VISITS BRENNER PATIENTS**—Tampa Bay Buccaneer linebacker and Winston-Salem native Angelo Crowell, shown here with Gene Wood, visited with Brenner Children's Hospital patients in June. Crowell said the visit was his way of thanking the doctors for saving the life of his nephew, Matthew Stevenson, who was treated at Brenner.

Crowell said, "That's what life is about—not just having the glory for yourself but how you can affect someone else's life in a positive way."

## Help Make a Difference at Brenner campaign runs July and August

Check your local Harris Teeter and Food Lion grocery stores for the following wines in July and August. Purchase any of these wines between July 1 and August 30 and Constellation Wines and participating stores will donate a portion of the proceeds of the sale to Brenner Children's Hospital.

Help Make a  
**Difference**  
when you purchase  
any of these wines!

Ravenswood, Hardy's Nottage Hill, Blackstone Winery,  
Marcus James, Kim Crawford, Ruffino, Hayman Hill,  
Red Guitar, Arbor Mist, and Zen of Zin



**Brenner Children's Hospital**

Wake Forest University Baptist Medical Center

*A Publication of Friends of Brenner Children's Hospital*

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