



Just Between Friends **Brenner Children's Hospital** Wake Forest University Baptist Medical Center

Volume XXII • Issue 2 • March 2009

Join the fun at Cheers! on April 17

COME AND ENJOY TASTINGS OF NORTH CAROLINA WINES AND WINES FROM AROUND THE WORLD at this year's Grand Tasting along with samplings from your favorite area restaurants and caterers. **Cheers will be held Friday, April 17, 6:30-9:30 p.m., at the Old Salem Visitor Center.** Tickets are \$60 per person and are available by calling the Brenner Children's Hospital Development Office at 336-716-7985.



Enjoy good food

Sample signature menu items by 1703, Elkin Creek Kitchen, Meridian Restaurant, River House Country Inn, Foothills Brewing, Village Tavern, Big Shotz Tavern, Camel City Café and NEW participants for 2009 Twin City Diner, Painted Plate Catering, Flint Hill Vineyards, Bernardin's, Ombu Restaurant and many more.

Taste good wine

Wine tastings by Childress Vineyards, Constellation Wines U.S., RagApple Lassie Vineyards, The Country Vintner, Elkin Creek Vineyard, American Premium Beverage, Mutual Distributing Company, Tryon Distributing Company, and NEW participants for 2009 Flint Hill Vineyards, Shelton Vineyards, Benny Parsons Rendezvous Ridge and Westbend Vineyards. Beer lovers will enjoy the offerings of Foothills Brewing.



Beverly and Morris Marley (left photo) and Mary and Bill Dean (right photo), 2009 Cheers Chairs, invite you to attend Cheers! A toast to children's health Friday, April 17, at the Old Salem Visitor Center. Mo Marley reminds you to accessorize with your favorite wine tie or scarf (bottom left photo)!

BB&T

Thank you to BB&T for being our Presenting Sponsor

Get ready to tee off!

THE 21ST ANNUAL CELEBRITY GOLF CLASSIC FOR BRENNER CHILDREN'S HOSPITAL will be held at Tanglewood Golf Club Friday, May 29, with an 11:30 a.m. shotgun start. Participation for an individual player is \$200 (\$110 tax deductible). This includes one player spot on a six-person team, and a merchandise and player packet. If you're interested in sponsoring or playing in the tournament, please call the Brenner Children's Hospital Development Office at 336-716-7985.



Sponsors and celebrity players enjoying last year's tournament

2008-2009 BOARD OF DIRECTORS

Friends of Brenner Children's Hospital

President

Lottie Kay

Vice President

Margaret Townsend

Secretary

Susan Conger

Committees

ARCH

Jennifer Grosswald

Bylaws

Nancy Spough

Cheers

Mary and Bill Dean

Beverly and Morris Marley

Festival of Trees

Evan Dunnagan

Jamie Stacy

Shannon Wilson

Festival of Trees Friends Tree

Mollie Britton

Holiday Project

Ellen McGuire

Nancy Willis

Meetings

Hunter Douglas

Anna Ball Hodge

Joanne Portaro

Membership

Denise Hickman

Nominating

Ragan Folan

Speakers Bureau

Shannon Hanson

Ex-Officio

Board of Advisors

Jenny Bunn

Ann Hanes

Sara Hollan

Beverly Marley

Ellen Parsley

Nurses

Angel Mitchell

Development Office

Susan Kennedy

JUST BETWEEN FRIENDS
Brenner Children's Hospital
336-716-7985
www.brennerchildrens.org

A Word from Our President



There was a lot of excitement when Friends members arrived at the home of Denise Hickman for our February 26 membership meeting. Parked in front were two Brenner Children's Hospital Critical Care Transport Unit trucks with some of the transport team members. Heather Furlong, M.D., our guest speaker, shared with us the important work that the transport team does for neonatal patients. It was interesting to view the mini-intensive care units on wheels. Our thanks go to Dr. Furlong for such an informative program and to Denise for hosting us in her beautiful home.

One of my favorite fund-raising events, Cheers!, is April 17. Co-chairs Mary and Bill Dean and Beverly and Morris Marley have been busy planning a wonderful evening. Remember that this event has been sold out in past years.

Someone once said, "A friend is like a rainbow. They brighten your life when you've been through a storm." Friends are rainbows to the patients at Brenner Children's Hospital. I continue to be in awe of the energy and creativity that you have shown in helping us to accomplish our mission.

Thank you for being a Friend and for making a difference in the lives of the patients at Brenner Children's Hospital.

Lottie S. Kay



Shane Proctor visited patients at Brenner Children's Hospital while in town with the Professional Bull Riders. He met another cowboy, Cole Chrisley (right), while he was there.

When Chase Tedder (left) asked professional bull rider Shane Proctor, "Why do you wear a helmet when you ride a bull?" Shane had a great answer. "Because my mom told me if I was going to ride bulls, I had to wear a helmet," Shane said, "just like you do when you ride a bike." We think that is great advice to all children.





Neonatal transport team delivers when needed most

WHEN THE YOUNGEST AND MOST FRAGILE LIVES NEED CRITICAL CARE WHILE IN TRANSIT, Heather Furlong, M.D., and her colleagues are on the spot.

Dr. Furlong is medical director of neonatal critical care transport services and director of neonatal outreach at Brenner Children's Hospital. She and her team work with what everyone calls "the trucks"—three vehicles that serve as mobile intensive care units.

"As we transport a child as small as 500 grams—just over a pound—up to a child over 100 pounds, our equipment must be flexible," says Dr. Furlong, who addressed a Friends of Brenner member coffee meeting Feb. 26.

The units transported 863 patients in 2008, and 61 percent of them were neonatal transports. Each unit has all of the essential equipment of an ICU, including incubators with ventilators, oxygen and medical air, multiple IV pumps, and a pediatric stretcher sized for young patients.

"The only procedure that cannot be performed in the truck is an X-Ray," Dr. Furlong says. Each unit also has communication equipment, refrigerators for medications, transport bags for supplies, additional air and oxygen tanks, and seating for three in the rear of the truck.

The trucks are one of three transport options available, along with a helicopter (shared with the adult transport team) and a fixed-wing jet, contracted through MedCenter Air in Charlotte.

"We have traveled as far as New York City and frequently travel across the state," Dr. Furlong says. "We are fortunate enough to have two teams in-house 24 hours a day, seven days a week, making multiple transports possible." Staffing allows the transport team

to keep departure times at less than 20 minutes in accordance with American Academy of Pediatrics guidelines.

Dr. Furlong says her current role combines joy that she gets from caring for children – and their families – in the developing child's first months of life with a valuable opportunity that presented itself at Brenner. She took advantage of the opening for the neonatal medical director with the transport team when she joined the Wake Forest School of Medicine faculty three years ago.

"My experience was limited, but the chance to work with such a group was something I couldn't pass up," she says.

Even with outstanding personnel and equipment, there are always needs. Two of the three trucks are nine and three years old, and a new 2008 model is now in place. Maintaining the trucks and all of the equipment housed within them can be a challenge, and it costs approximately \$50 per mile each time a truck and its team travel outside of Forsyth County.

"The Brenner team is one to be proud of," she says. "They are able to provide therapies others throughout the country cannot, such as high-frequency jet ventilation and inhaled nitric oxide. Many centers in our state, especially the largest ones, are able to do this as well, but we are fortunate in North Carolina to have so many capable, experienced teams."



Save the Date

Cheers! A toast to children's health
Friday, April 17
6:30-9:30 p.m.
 Old Salem Visitor Center

Friends of Brenner Membership Meeting
Wednesday, April 29
 Home of Kara Helms
 123 S. Pine Valley Road

Celebrity Golf Classic
Friday, May 29
 Tanglewood Golf Club

Brenner Children's Classic Run
Saturday, August 29
 Reynolda Business Center
www.bccrun.org

Brett's Ride for Rhabdo
Sunday, October 4
 Hickory Foundation YMCA
 Hickory, NC
www.hickoryveloclub.com

Welcome, New Friends!

Elisabeth Church
 Marie Harrill
 Lisa Mosley
 Stacy Petronzio
 Annemarie Robins
 Merle Tedder
 Don and Valerie Woodard

Shop Dewey's and Help Brenner!

DEWEY'S BAKERY IS SUPPORTING BRENNER CHILDREN'S HOSPITAL by donating 10 percent of all catalog and Internet sales. Use the BRENNER promotional code when placing your order at www.deweys.com or call 800-274-2994.



Ombu Restaurant shared its grand opening celebration with Brenner and donated \$1,111 from the dinner sales on January 12 to the hospital. Cutting the ribbon were (from left) Ombu Partner James Dallis, Mayor Allen Joines, Executive Chef and Partner Eric Kirkeeng, Ombu Partner Tasios Kazakos and WFUBMC CEO Dr. John McConnell.

Catch 'Be Well with Brenner' on WXII

WXII NEWSCHANNEL 12 IS AIRING A NEW SEGMENT, "Be Well with Brenner," that promotes Brenner Children's Hospital and our pediatric experts. The spots began in February, featuring Bruce Rubin, M.D., advising parents about how to handle their kids' coughs, fevers and colds, and Adele Evans, M.D., discussing ear infections and hearing problems.

The station also is featuring a special health section on its Web site with video of Brenner medical experts providing tutorials and health tips. Learn more at www.wxii12.com/brenner.



Be WELL with Brenner



Brenner Children's Hospital

Wake Forest University Baptist Medical Center

A Publication of Friends of Brenner Children's Hospital

Office of Development
Division of Annual Support and Special Projects
Medical Center Boulevard
Winston-Salem, NC 27157-1021

RETURN SERVICE REQUESTED

Non-Profit Organization
U.S. Postage
PAID
Winston-Salem, NC
Permit No. 154